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INFORMATION TECHNOLOGY



PHM Parent Forum October 2, 2024

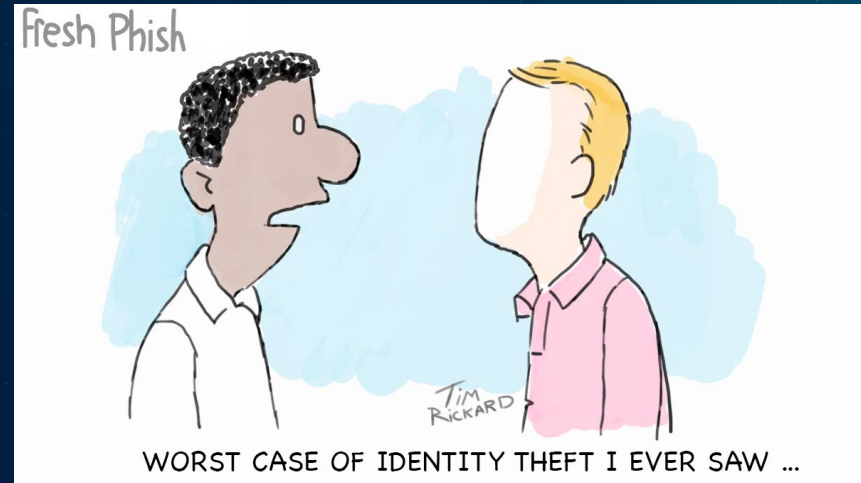
Keeping Kids Cyber -Safe

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Program Manager,
University of Notre Dame*





In cybersecurity we try to keep our sense of humor!



About me:



A parent of two (now adult) kids



A 20 years in CyberSecurity



40 years in I.T.



Disclaimer: Views expressed in this presentation are my own and not those of the University of Notre Dame



What We'll Talk About

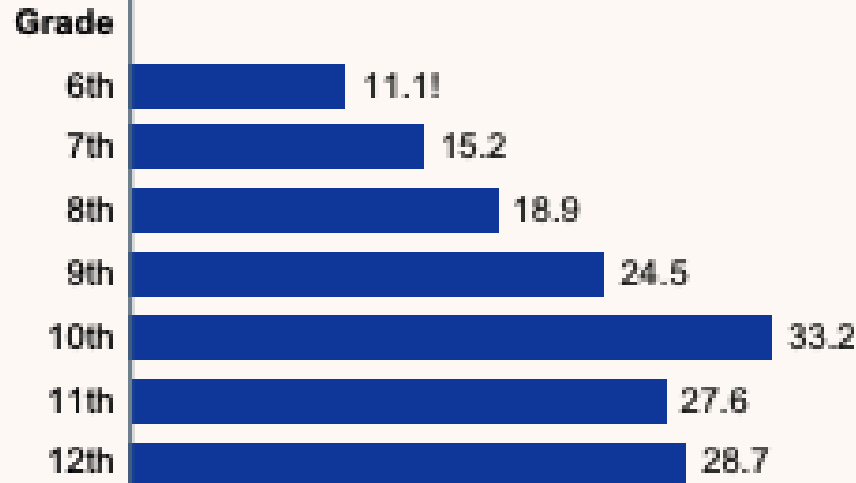
- Bullying
- Sexting
- Sextortion
- Oversharing Personal Data
- Screen Time and Parental Controls
- Good Cyber-Hygiene Habits
 - Email
 - Passwords
 - Public WiFi
 - Patch Your Stuff

Bullying

2023 - % of online/text bullying for 12 - 18
Yrs who reported bullying



Report on Indicators of School Crime and Safety: 2023



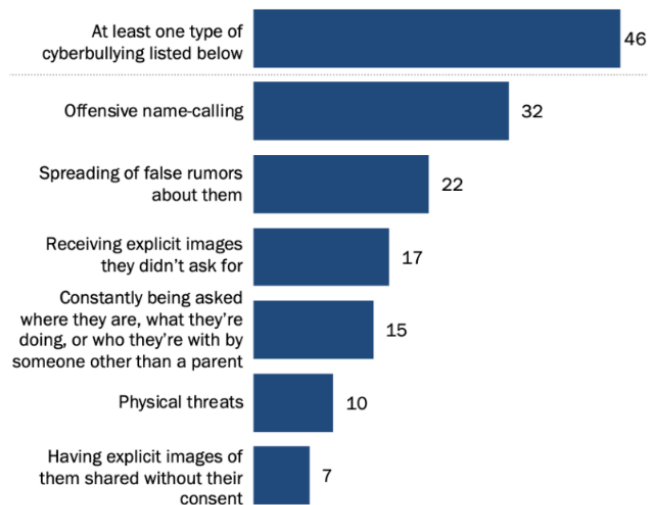
Bullying



Pew Research Center

Nearly half of teens have ever experienced cyberbullying, with offensive name-calling being the type most commonly reported

% of U.S. teens who say they have ever experienced ___ when online or on their cellphone



Note: Teens are those ages 13 to 17. Those who did not give an answer are not shown.

Source: Survey conducted April 14-May 4, 2022.

"Teens and Cyberbullying 2022"

PEW RESEARCH CENTER



Bullying

What to do if your kid is bullied online

- Talk to and support your child (keep them safe)
- Participate in your child's online world
- Utilize Parental Control tools to block the bully
- Work with the school to resolve the situation
- Physical threats should be reported to law enforcement



Sexting

Sending or forwarding sexually explicit photos, videos, or messages from a mobile phone

- Tell your kids not to do it
- It risks their reputation and their friendships
- If you get a sexting message DELETE it.
- It's illegal if you create, forward or save a picture when the subject is under 18*

** Fines and a statutory minimum of 15 years to 30 years in prison*



Sextortion

Example:

A “friend” requests an explicit photo. Harmless fun until the “friend” threatens to publish the photo unless more explicit pictures/video are sent or (financial sextortion) money is sent.

- Social Media
- Gaming Platforms
- Direct Messaging Apps (TikTok, Instagram, Twitch, Telegram)*

** Telegram CEO Pavel Durov was just arrested for not turning in criminals using the platform*



Sextortion

Protecting your kids from Sextortion

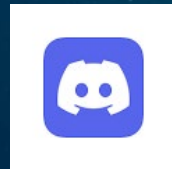
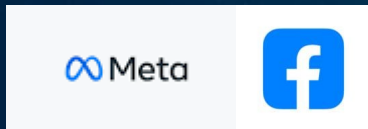
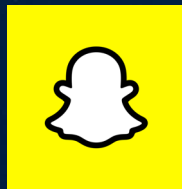
- Use monitoring tools
- Have open conversations about Sextortion
- Use online resources like:

NetSmartz[®]

<https://www.missingkids.org/netsmartz/home>



Oversharing personal data



What Do These Social Media Apps Have In Common?

Snapchat, Instagram, FaceBook, Discord, Twitch, Telegram, WhatsApp, TikTok,
Twitter



Oversharing personal data

Q: What Do These Social Media Apps Have In Common?

A: They make their money on advertising and selling your personal data.

Social media platforms Facebook, Instagram, Snapchat, TikTok, X (formerly Twitter), and YouTube collectively derived **nearly \$11 billion** in advertising revenue from **U.S.-based users younger than 18** in 2022.*



Oversharing personal data

Who cares? Everyone has my data anyway!
(Dangers of oversharing):

- Blackmail, extortion, fraud
- Identity theft
- Monetary theft
- Reputational Damage
- Loss of privacy



Oversharing personal data

Tips for Safeguarding your personal information

- Social Media
 - Review privacy settings
 - Be selective about who follows you
 - Post as though you were broadcasting to the public
- Websites
 - Pay attention to privacy warnings and turn off cookies
- Services, Clubs, Surveys
 - Just because they asked doesn't mean you have to give it!
 - No financial information or identifiers like:
 - SSN, Drivers License, Passport Number
 - Credit Card, Bank Account

Screen Time For Kids



Too Much Screen Time can lead to

- Sleep problems
- Lower grades in school
- Less time with family and friends
- Not enough outdoor or physical activity
- Mood problems
- Poor self-image and body image issues
- Fear of missing out
- Less time learning other ways to relax and have fun

Screen Time For Kids



Age 0 - 1.5

Age 1.5 - 2

caregiver

Age 2-5

days.

6 and up

include

For Parents

outings.

Video chatting along with an adult

Watching educational programming with a

Limit non-educational screen time to 1 hour per
weekday, 3 hours on the weekend

Encourage healthy habits limit activities that
screens.

- Turn off all screens during family meals and

- Avoid using screens as pacifiers, babysitters, or to
stop tantrums.

Turn off screens and remove them from bedrooms

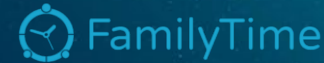
Screen Time for families

- Set a good example with your screen habits.
- Familiarize yourself with programming to make sure it is age-appropriate.
- Talk to your child about what they are seeing. Point out good behavior, such as cooperation, friendship, and concern for others.
- Be aware of advertising and how it influences choices.
- Encourage your child to learn other activities such as sports, music, art, and hobbies that do not involve screens.
- Actively decide when your child is ready for a personal device.
- Encourage using screens in ways that build creativity and connection with family and friends.
- Consider your child or teen's maturity and habits. The right plan for one family may not be a good fit for another.



If you are concerned about your child's screen time, talk to your pediatrician or family physician.

Parental Controls



What to look for:

- Compatibility
 - Win/Mac - Apple/Android - Game Platform
- Set Time Limits
- Website and content filter
- Application Usage/Installation
- Online activity monitoring
- Location tracking
- Email Monitoring
- Texting history



There is no substitute for talking to your kids about their online life



CyberHygiene Habits



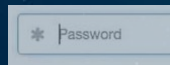
Email

- Understand what Phishing is and how to detect it.
- Don't be afraid to hit "Delete"



Public WiFi

- If you don't see a lock icon it's wide open
- Watch for WIFI Spoofing
Starbucks-WiFi Vs Starbucks-Free-WiFi



Passwords

- Long (15 letter) passphrases
- Sign up for MFA anywhere you can
- Use a Password Manager
- Use Biometric ID when possible



Update your stuff

- Set phones, tablets and laptops to auto-update
- Update software (especially your browser) regularly

Resources:

(kolin@gmail.com)



CyberBullying - Report on Indicators of School Crime and Safety: 2023

<https://bjs.ojp.gov/document/iscs23.pdf>

Screen Time Recommendations

https://www.aacap.org/AACAP/Families_and_Youth/Facts_for_Families/FFF-Guide/Children-And-Watching-TV-054.aspx

Readiness and Emergency Management for Schools (cybersafety tips)

<https://rems.ed.gov/cybersafety>

Social Media platforms generate billions.

<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0295337>

Telegram CEO Arrested

<https://www.cnn.com/2024/09/23/tech/telegram-ceo-durov-arrest-user-data-changes/index.html>

Training: NetSmartz - Cyber education for Kids (Sexting, Sextortion, Cyberbullying, Social Media, Phones)

<https://www.missingkids.org/netsmartz/home>

Training: Common Sense Media - Cyber Education for Kids (Screen Time, Online Privacy)

https://www.common sense media.org/articles?rid=930291135&mid=20240828_Adhoc_TRN_BackToSchoolFraud

Password Managers

1Password - <https://1password.com> NordPass - <https://nordpass.com/>

What you should know about email accounts for kids

<https://www.microsoft.com/en-us/microsoft-365-life-hacks/privacy-and-safety/what-to-know-about-email-and-kids>

