

Youth Vaping Education, Prevention, and Resources

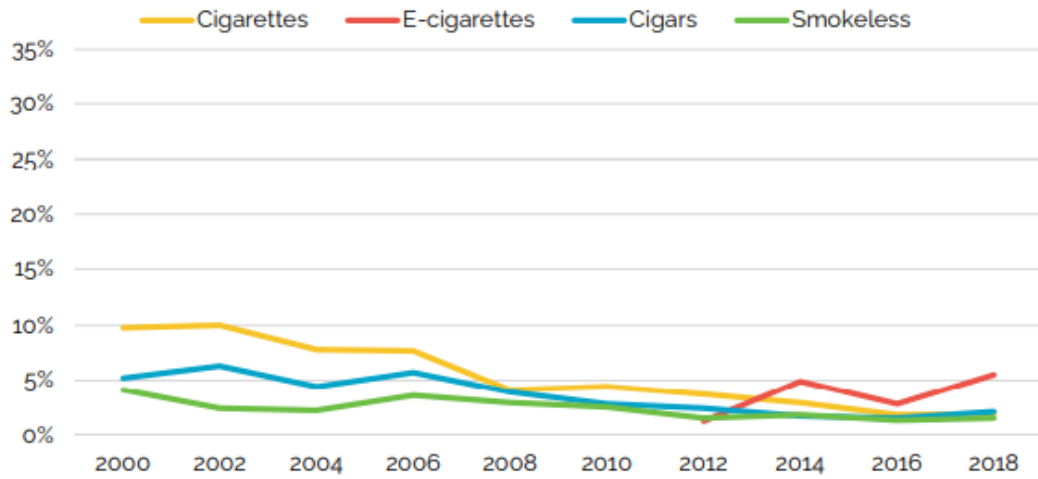
Sydney Statler

Youth Tobacco Prevention Coordinator & VOICE Coordinator

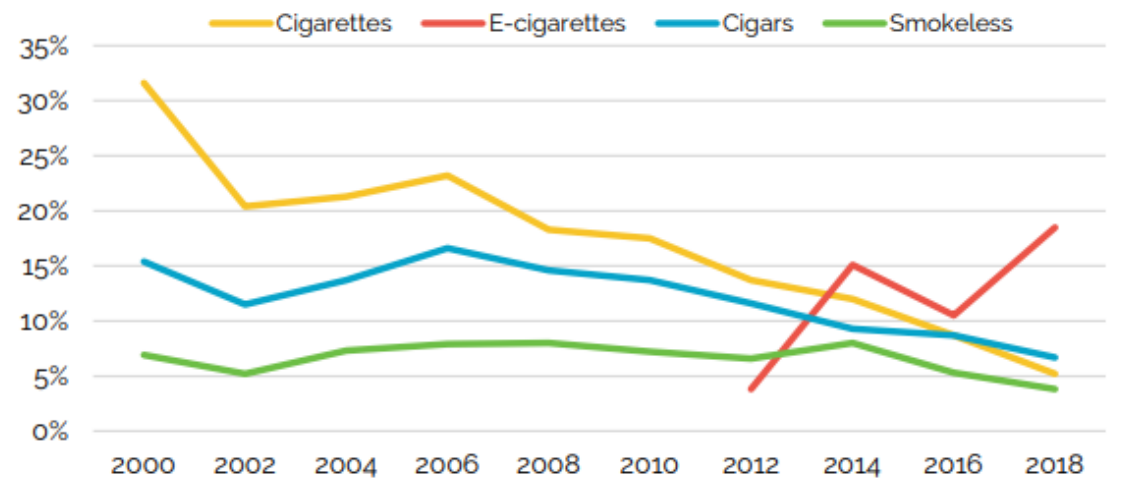
Saint Joseph Health System

Current Tobacco Use Trends in Hoosier Youth

Current Tobacco Use by Product Type Among Middle School Students, 2000-2018 YTS



Current Tobacco Use by Product Type Among High School Students, 2000-2018 YTS



ENDS



Disposable E-Cigarettes



Main Messages

1. The tobacco industry targets our youth, especially with e-cigarettes
2. E-Cigarettes contain nicotine. An addicting drug that harms developing brains
3. You can help our youth

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Flavors

+

Advertising

=

Youth Appeal



Point-of-sale marketing in Elkhart, Indiana

Juice

10 ml \$6.00
340 ml \$16.00

- Caramel Mocha
- Banana Pudding
- Butterscotch
- Bahama Blizzard
- Peach
- Orange Dreamside
- Mintoid
- Peach Lemonade

- Midnight Express
- Smoothie
- Strawanna Smoothie
- Stripes
- Sublime
- Strawberry Fuzz
- Maraschino Blast
- Strawberry
- Fly Breeze
- Gangsta's Paradise
- Gummy Bears
- Mango
- Ridiculous
- Thin Mint
- Fire + Ice

- Waterberry Blast
- Exotic Twist
- Ecto Cooler
- Cowboy Blend
- Tiger's Blood

Coming soon

Equipment

- 1100 MAH Starter Kit \$40.00
- E-Smart Kit \$55.00
- EVOD Kit \$59.99
- iFasic V5 \$44.99

Pink
Lemonade

Sprite
Lemon Soda

Blue Razz

Cotton
Candy

Mint
Chocolate
Chip

81%

Swedish
Fish

Frozen
Strawberry

Sour Apple

Bubblegum

Rainbow
Candy

Blue Slushy

Cola

Main Messages

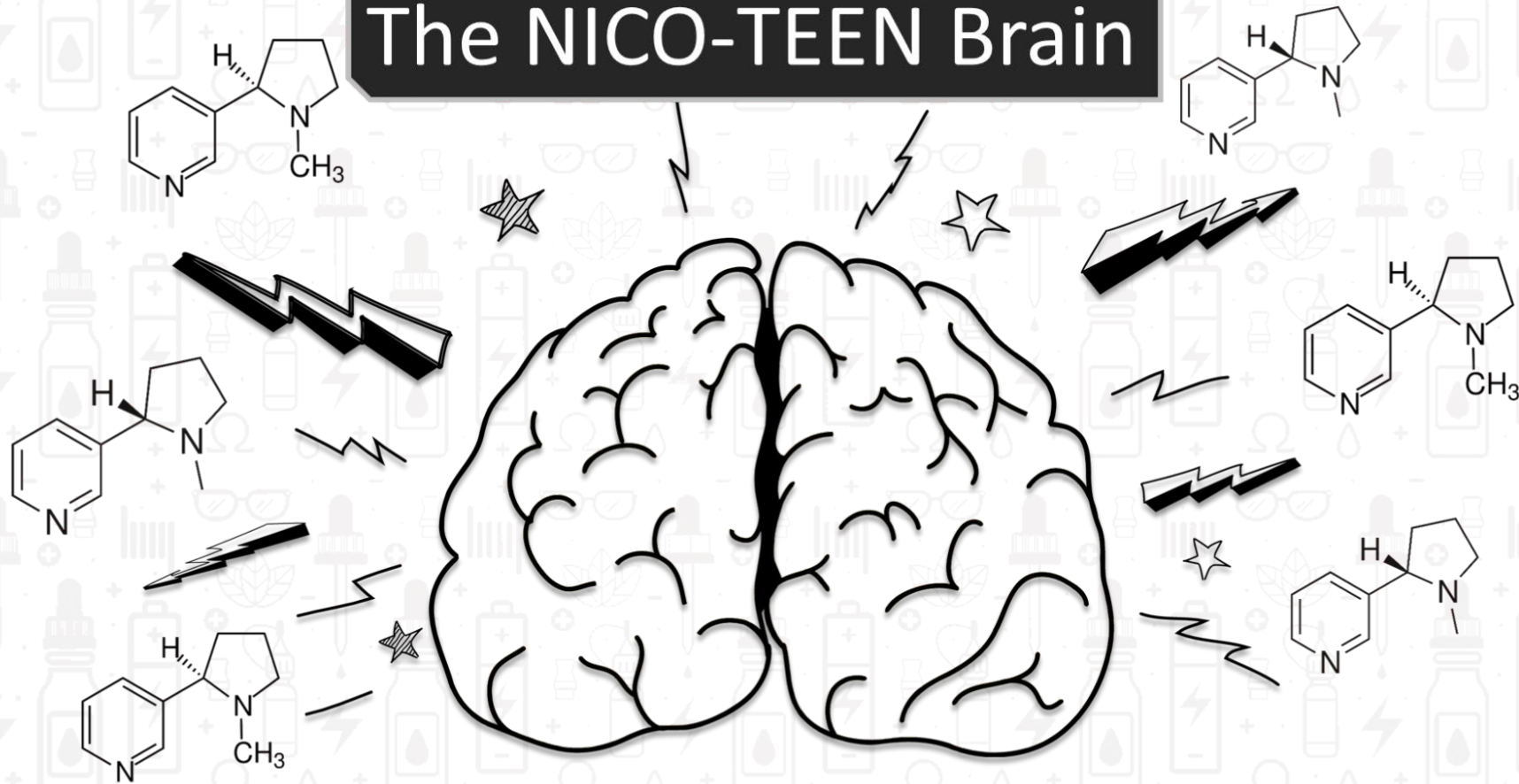
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“ Moreover, nicotine is addictive.
We are, then, in the business of selling
nicotine, an addictive drug...”

-Brown and Williamson, July 17, 1963



The NICO-TEEN Brain



Youth nicotine exposure affects learning, memory, and attention span.

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Recommendations for Parents/Guardians

- Know the facts
- Talk with your teen about firm tobacco AND vape-free expectations
- Be patient and ready to LISTEN
- Set a positive example by being tobacco/vape-free





Communities Need to Take Action

- Thank policy makers, council members, coalitions, and school administration for supporting tobacco/vape-free policies, laws, and regulations
- Work to limit where e-cigarettes are used and sold
- Pay attention to how tobacco products are marketed

How to Support Youth Quit Vaping/Using Tobacco

- Talk to your child's doctor
- Check out free online quitting resources
 - ThisIsQuitting.com
 - Teens: Text "DITCHVAPE" to 88709
 - BecomeAnEx.com
 - Parents of Vapers: Text "QUIT" to 202-899-7550
- Call the Indiana Tobacco Quitline
 - 1-800-QUIT-NOW
 - QuitNowIndiana.com



Encourage Your Teens to Join the VOICE Program

- ❖ VOICE is Indiana's statewide youth empowerment program that aims to educate, engage, and empower teens to advocate for, and live, tobacco/vape-free lifestyles
- Teens 13-18 are eligible to join
- Plan, implement, and execute service projects and advocacy campaigns
- Acquire volunteers/service hours
- Hold leadership positions within the program
- Minimum of 1, 30-minute virtual meeting per month



Sydney Statler

Youth Tobacco Prevention Coordinator
Saint Joseph Health System

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Facebook: @VOICESTJoe

E-cigarettes are battery-powered smoking devices. They have cartridges filled with a liquid that usually contains nicotine, flavorings, and chemicals. The liquid is heated into a vapor, which the person inhales. That's why using e-cigarettes is called "vaping."

Features



Incident Detection

Smart sensor array detects vaping signatures™ and decibel level anomalies associated with bullying or fighting in real time, 24/7.



Alert Notifications

Zero-delay, location-specific alert notifications on vape and sound incidents sent by SMS or email to designated school officials.



Solution Management

Easy to use administrator web portal for schools teams to manage devices, customize subscriber schedules and view alerts.



Performance Optimization

30-day, categorized alert history allows devices to learn environments, reduce false positives, and optimize performance.



Insights & Analytics

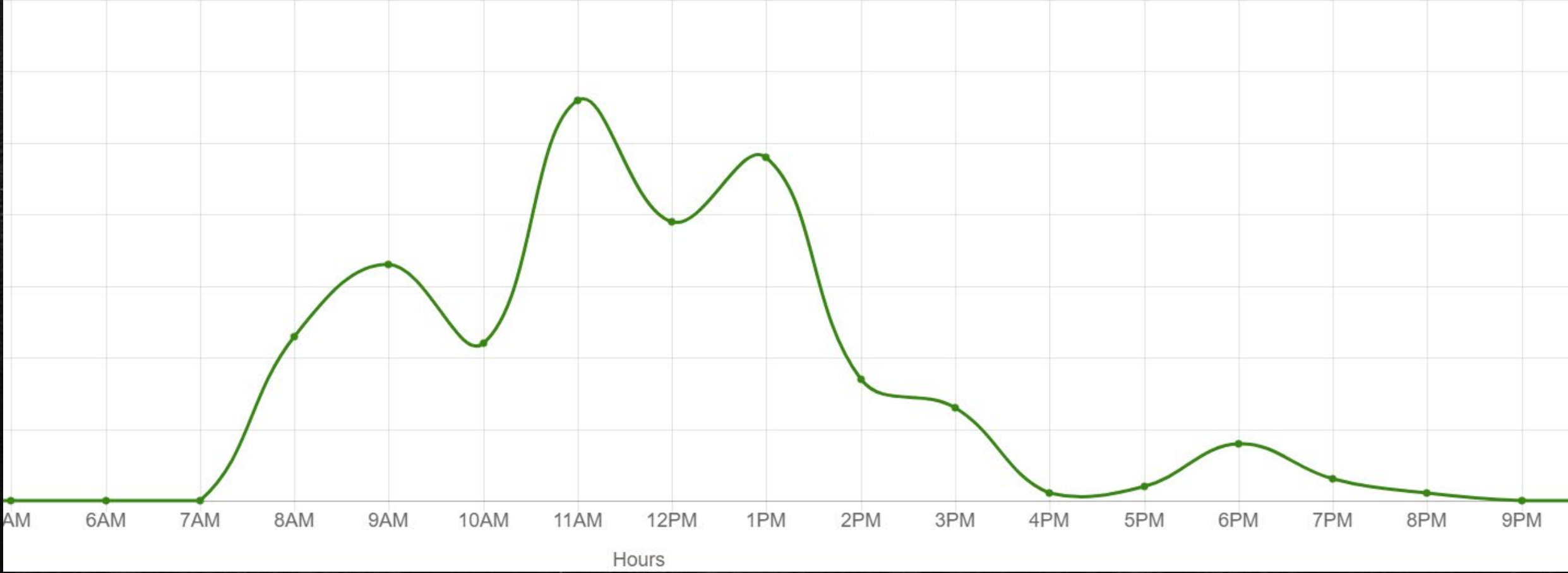
Real-time sensor data and analytical reports help to determine which locations and time of day experience the most activity.

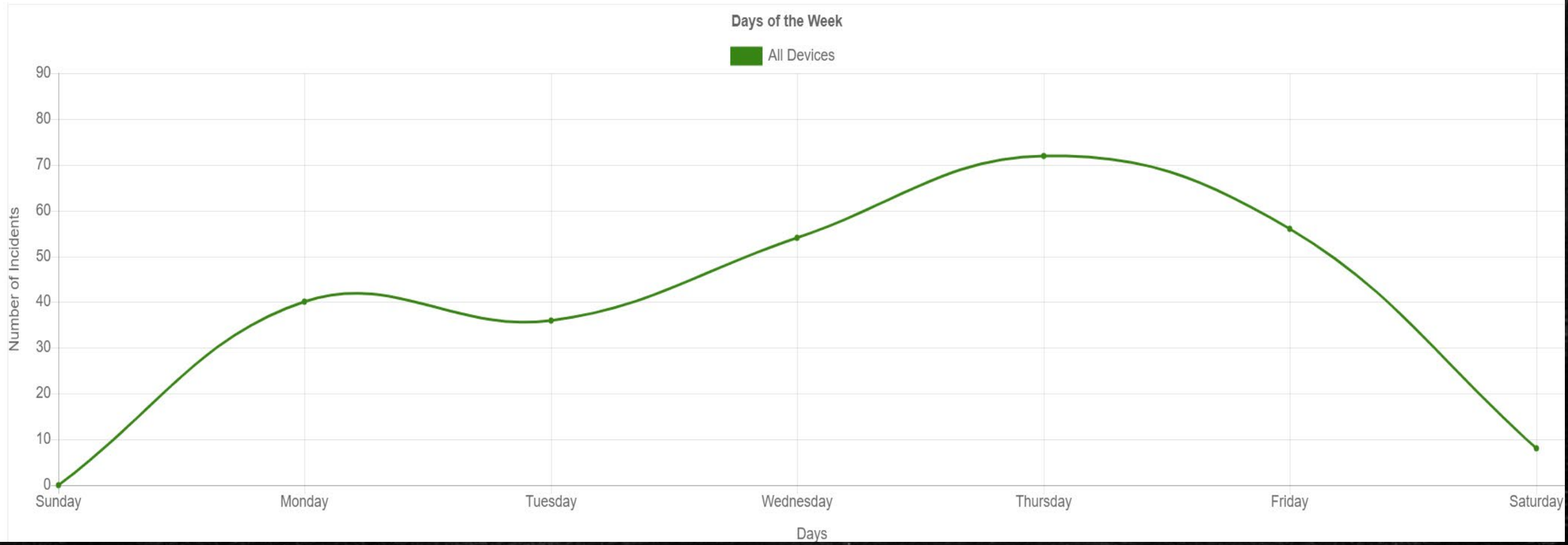
FlySense® Device



Hourly

 All Devices

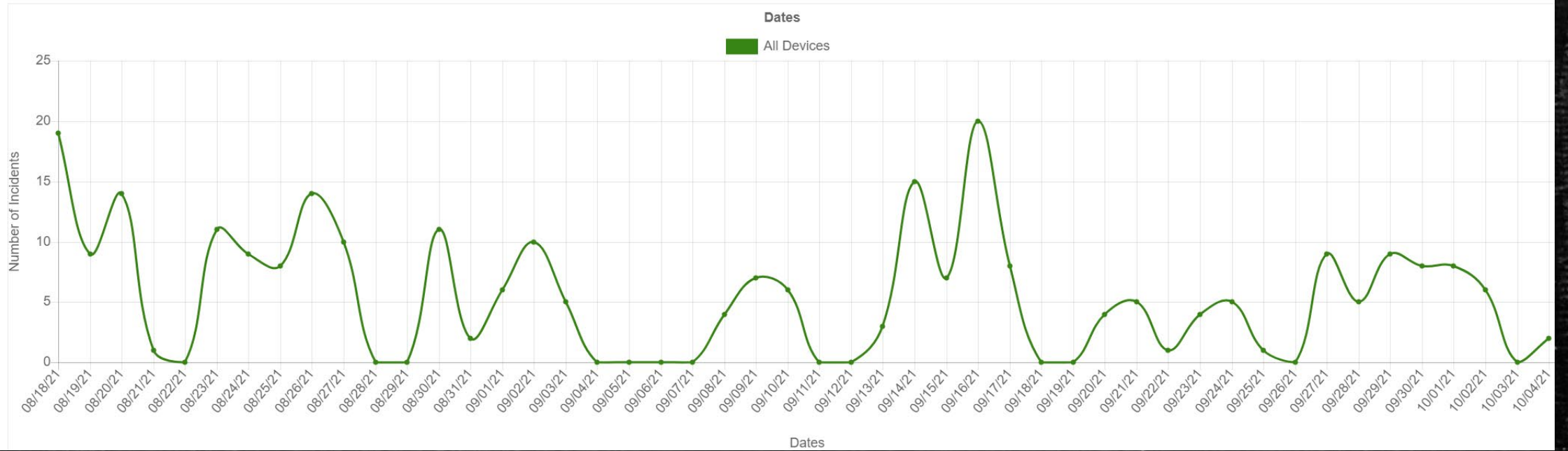




August 18, 2021 - October 4, 2021

All Devices

Total Hourly Daily

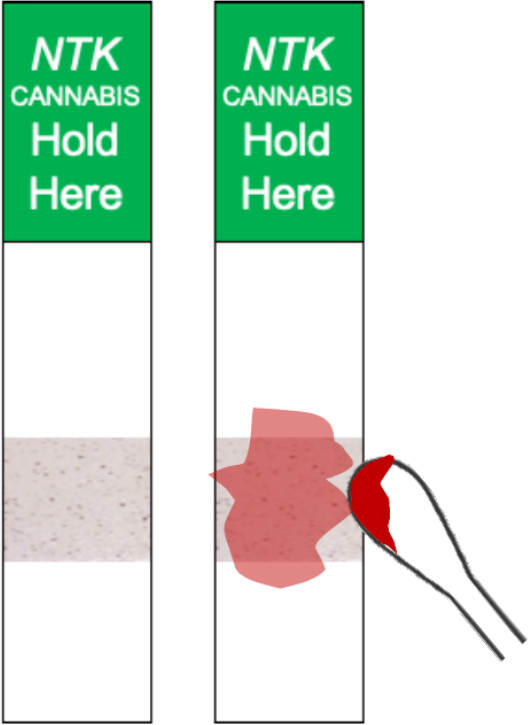


NTK | Cannabis Test Kit

The SwabTek Heroin Test Kit is a single-use spot-test designed for use in screening for CANNABIS COMPOUNDS in any sample, or on any surface. The test is capable of identifying the presumed presence of cannabinoids in very small quantities, with a level of detection as little as 6 μg in mass. The test has been validated by a third-party lab, testing to the standards established by the National Institute of Justice, at a 0.0% false positive rate for the following:

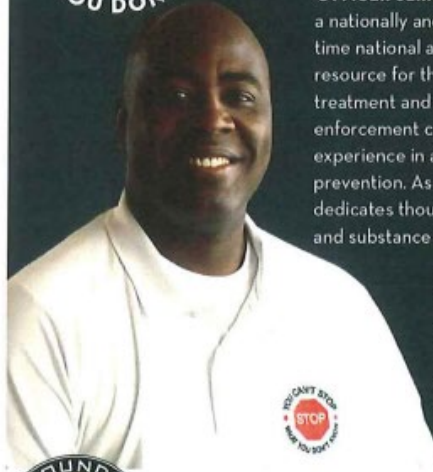
- Cannabis Compounds
 - Tetrahydrocannabinol (THC)
 - Cannabidiol (CBD)
 - Cannabichromene
 - Synthetic Cannabinoids
- Cannabis Products
 - Cannabis Plant
 - Cannabis Extracts
 - Cannabis Edibles
 - Cannabis Oils

SwabTek's unique form-factor helps to ensure proper sample collection and reduces the user's risk of exposure during testing.





OFFICER JERMAINE GALLOWAY *'The Tall Cop'*



OFFICER JERMAINE GALLOWAY, known as the "Tall Cop", is a nationally and internationally recognized presenter, five time national award winner, international aware winner and resource for those involved with prevention, education, treatment and enforcement. Officer Galloway began his law enforcement career in 1997 and has more than 18 years experience in alcohol and drug education, enforcement and prevention. As a full time trainer, the "Tall Cop" currently dedicates thousands of hours to community scans, research and substance abuse identification in various communities across the country. While in law enforcement, Officer Galloway was a member of the DUI task force, a CSI, community policing unit and a field-training officer. The Tall Cop calls the great state of Texas, home, as he travels and trains nationally and internationally.



525 Foundation Proudly Presents **Tall Cop Says Stop**

A Must See *Virtual*
Community Education Event
For Parents, Professionals and Law Enforcement

October 14th, 2021 @7:00PM

REGISTER



zoom

BEACON
COMMUNITY IMPACT
In Partnership with